

# Technovate Translations

## Fuelled by Urgency and Care!

CUSTOMER CASE STUDY



[www.coppsindustries.com](http://www.coppsindustries.com)

Copps Industries is a custom epoxy formulation and private label manufacturer, producing products for the civil engineering, mining, electronic, and adhesives markets since 1979.

### TECHNOVATE TRANSLATIONS

Technovate Translations is a fast-growing company with the efficiency of a large enterprise and the client-centered values of a small business. Their qualified staff provides accurate and timely translations for business documents, marketing materials, website or software localization, audio/video, and medical/financial/legal documents, among others.

### CONTACT US

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## COPPS INDUSTRIES

### Creating a “Bond” with Technovate Translations

[Copps Industries](#) has been providing custom epoxy formulation and private label manufacturing since 1979. Guided by their commitment to environmental responsibility and dedication exceptional quality and service, the company delivers epoxy products to customers all over the globe from their corporate facility in Wisconsin.

### THE CHALLENGE

As a chemical manufacturing company, every order that Copps Industries ships to their customers must be accompanied by a Material Safety Data Sheet (MSDS) and a technical bulletin. To reach international markets, they require highly technical translations in several languages. Debbie Weber with Copps Industries states, “Since we deal with chemicals, the law requires everything we sell in liquid form to be accompanied by detailed instructions for handling the product safely and an explanation of the chemical properties and product uses. Needless to say, this is very specific technical information that must be completely accurate.”

### THE SOLUTION

In expanding their business into South America and Europe, Copps Industries received numerous customer requests for translated product documentation including Spanish, French, and Swedish. Debbie recalls, “That’s when I discovered [Technovate Translations](#). They had the technical expertise to meet our needs, offered translations in a wide range of languages, and were able to get started right away ... and we’ve been working with them ever since.”

### THE RESULTS

For Debbie and Copps Industries, the relationship they’ve built with Technovate has been essential in their efforts to expand internationally. She says, “Our experience with Technovate has been fantastic. They’re responsive, reliable, and we always get a quick turnaround, which is great for time-sensitive projects.” Debbie also likes working with her account manager who understands her needs and provides personalized service. “I like having a single point of contact any time we need documents translated,” she explains. Technovate’s extensive technical knowledge and consistent accuracy has led to Copps Industries depending on them for all of their complex translations. “Our relationship with Technovate has been great and our clients are always very happy with the end result.”